

## 5 Vision Principles

- *A vibrant, livable Downtown*
- *Neighborhoods served by walkable villages*
- *Preservation and access to the natural environment*
- *Economic vitality*
- *Transportation that serves the community*

## 2020 CHALLENGE PROJECT FUNDING

Concord 2020 has a limited amount of funding available for Concord-based organizations to help bring the community's Vision to reality

**Funding Priorities.** When making decisions about awarding funds, the board of Concord 2020 will consider the following priorities:

- **Relationship to community's vision principles.** We support projects that will help achieve the Vision by promoting a balance of the community's vision of itself as a place
  - With a vibrant, livable downtown
  - Where citizens live in neighborhoods served by walkable villages
  - That preserves and provides access to the natural environment
  - With economic vitality
  - With a transportation system that effectively serves its citizens' needs.
- **Innovative nature of project.** We support projects that pilot techniques or solutions not yet tried in Concord. We look for projects that, if successful, are likely to be replicated or expanded by the city or other funders.
- **Support from community.** We support projects with strong grassroots support in the geographic areas to be affected.
- **Funding partners.** We support projects in which 2020 funds leverage funding by other donors.

Project Application. Please address the following specific and bulleted items in the order presented:

- 1. Describe your project and relate it to our funding priorities.**
  - How does it support achieving the community's vision principles?
  - Has it been tried in Concord or other communities before now?
  - Does the affected community support this project?
- 2. What are your goals for this project?**
  - How will you know whether they have been met?
  - How will you demonstrate the success of the project to others?
- 3. Specify what will happen and by when? (timeline)**
- 4. Provide a budget showing:**
  - For what part(s) of the project 2020 funds will be used
  - Tasks/measurable goals for any staff supported by 2020 funds
  - Amount of funding provided by other sources

Please note, Concord 2020 can only fund projects on a reimbursable basis. If you are awarded funding, you would submit periodic invoices for goods purchased or services completed. It will take approximately 4-6 weeks for Concord 2020 to reimburse you for the costs. Please indicate how you will cover cash flow given the 4-6 week interval.

